|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **PART I. GENERAL INFORMATION** | | | | | | | | | |
| Today’s Date: | |  | | | Product Type: | | |  | |
| Originator: | |  | | | Volume Estimate (annual forecast): | | |  | |
| Salesperson: | |  | | | Qty This Request (if applicable): | | |  | |
| Customer Name: | |  | | | Requested Launch Date: | | |  | |
| Customer Location: | |  | | | Cost Impact:  Increase  Decrease  N/A | | | | |
| Customer Contact: | |  | | | **\*\*Attach supporting documentation when possible\*\*** | | | | |
| **PART II. PROJECT DESCRIPTION** | | | | | | | | | |
|  | | | | | | | | | |
| **SAME AS:** | | | | | | **EXCEPT FOR:** | | | |
| **PART III. COMMERCIAL OBJECTIVES** | | | | | | | | | |
|  | | | | | | | | | |
| **PART IV. INVESTMENT ANALYSIS** | | | | | | | | | |
|  | | | | | | | | | |
| **PART V. PROJECT TYPE & RESOURCE REQUIREMENTS (To be Completed by R&D Engineering Team)** | | | | | | | | | |
| LEVEL 1 | New Product | | | **WORK TO BE COMPLETED BY:**  Marketing       hours  Engineering (R&D)       hours  Engineering (Design)       hours  Mfg. Engineering (Tooling)       hours  Mfg. Engineering (Industrial)       hours  Configurations       hours  Purchasing       hours  Materials       hours  Costing       hours  Pricing       hours  Quality       hours  Tech Services       hours | | | | | **Total Act. Hours:** |
| **LEVEL 2** | New Option | | |
| New Component | | |
| LEVEL 3 | New Combination | | |  |
| **Cost Reduction**  **Major Program**  Customer Req /System change |
| **PART VI. PROJECT APPROVAL (To be Completed by Management Representative)** | | | | | | | | | |
| Management Team Representative: | | |  | | | | Date: | | |
| Staff Review Approved | | | Denied N/A | | | | Date: | | |

**Email completed form to krhodes@watsonsuspensions.com**

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