|  |
| --- |
| **PART I. GENERAL INFORMATION**  |
| Today’s Date:  |       | Product Type:  |  |
| Originator:  |       | Volume Estimate (annual forecast):  |       |
| Salesperson:  |       | Qty This Request (if applicable):  |       |
| Customer Name:  |       | Requested Launch Date:  |       |
| Customer Location: |       | Cost Impact: [ ]  Increase [ ]  Decrease [ ]  N/A |
| Customer Contact:  |       | **\*\*Attach supporting documentation when possible\*\*** |
| **PART II. PROJECT DESCRIPTION**  |
|        |
| **SAME AS:**       | **EXCEPT FOR:**       |
| **PART III. COMMERCIAL OBJECTIVES**  |
|       |
| **PART IV. INVESTMENT ANALYSIS**  |
|       |
| **PART V. PROJECT TYPE & RESOURCE REQUIREMENTS (To be Completed by R&D Engineering Team)** |
| LEVEL 1 | **[ ]** New Product   | **WORK TO BE COMPLETED BY:** **[ ]**  Marketing       hours[ ]  Engineering (R&D)       hours[ ]  Engineering (Design)       hours[ ]  Mfg. Engineering (Tooling)       hours[ ]  Mfg. Engineering (Industrial)       hours[ ]  Configurations       hours[ ]  Purchasing       hours[ ]  Materials       hours[ ]  Costing       hours[ ]  Pricing       hours**[ ]**  Quality       hours**[ ]**  Tech Services       hours | **Total Act. Hours:**      |
| **LEVEL 2** | **[ ]**  New Option  |
| **[ ]**  New Component  |
| LEVEL 3 | **[ ]**  New Combination |  |
| **[ ]  Cost Reduction****[ ]  Major Program**[ ]  Customer Req /  System change |
| **PART VI. PROJECT APPROVAL (To be Completed by Management Representative)** |
| Management Team Representative: |  | Date:       |
| Staff Review Approved  | Denied N/A | Date:       |

 **Email completed form to krhodes@watsonsuspensions.com**

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